

Deutsche Film- und Fernsehakademie Berlin
is seeking a

HEAD OF PROGRAMME

for its new EU-funded professional training programme NEXT WAVE, focused on film and media distribution strategy for 21st-century European markets.



About the Programme

For the first time, NEXT WAVE will bring together new professionals, the European film business and key ideas coming from a range of cultural and digital businesses, to produce a deep professional induction in current markets and to equip those people who will invent the cinema markets of the future. The whole range of core market activities from sales, distribution, marketing, curatorship, audience development to digital community building and campaign strategy development will be researched and published about by NEXT WAVE participants.

Job Requirements

The Head of Programme will have a good working knowledge of film distribution, programming and marketing, preferably built on industry experience, and if possible an understanding of cohort leadership in teaching situations and business research. A strong network in the European business is also a great asset, as are English (the language of instruction), French and German. The candidate will have excellent communication skills, experience of dealing with a wide range of people and companies, along with excellent organisational and administrative skills.

Key Responsibilities

- developing and creating the NEXT WAVE programme and curriculum in Berlin in collaboration with colleagues from DFFB and NEXT WAVE partner schools (La Femis, Danish National Film School and FAMU Prague)
- Liaison with teachers and recruitment of new teachers and mentors
- Raising support and funding for the programme in liaison with Head of DFFB +
- Responsible for the overall operational budget and final reports
- Attendance and managing student study trips at major events in Berlin, Cannes, Copenhagen, Rotterdam, Paris
- Building and maintaining European and international advisory and support networks
- Collaboration in the promotion of the programme with Marketing and Events Manager at DFFB
- Creating annual applications and final reports for public funding (Creative Europa MEDIA/Medienboard Berlin-Brandenburg)
- Setting up a recruitment process for participants
- Publishing curriculum materials, annual report and managing the web presence

Application

This is a part-time position based in Berlin from September 2019, with a build-up period from April 2019 to August 2019 for the preparation of the course which will be no more than one or two days per week. Deadline for applications (including covering letter, CV, a list of projects and salary requirement) is March 31st 2019.

Contact

Detailed information about the programme can be found on our [website](#). If you have any questions, please feel free to contact [Kathrin Osterndorff](#). To apply for this opportunity, please send your application - including covering letter, CV and list of projects and salary requirement - exclusively to bewerbung-4@dffb.de.